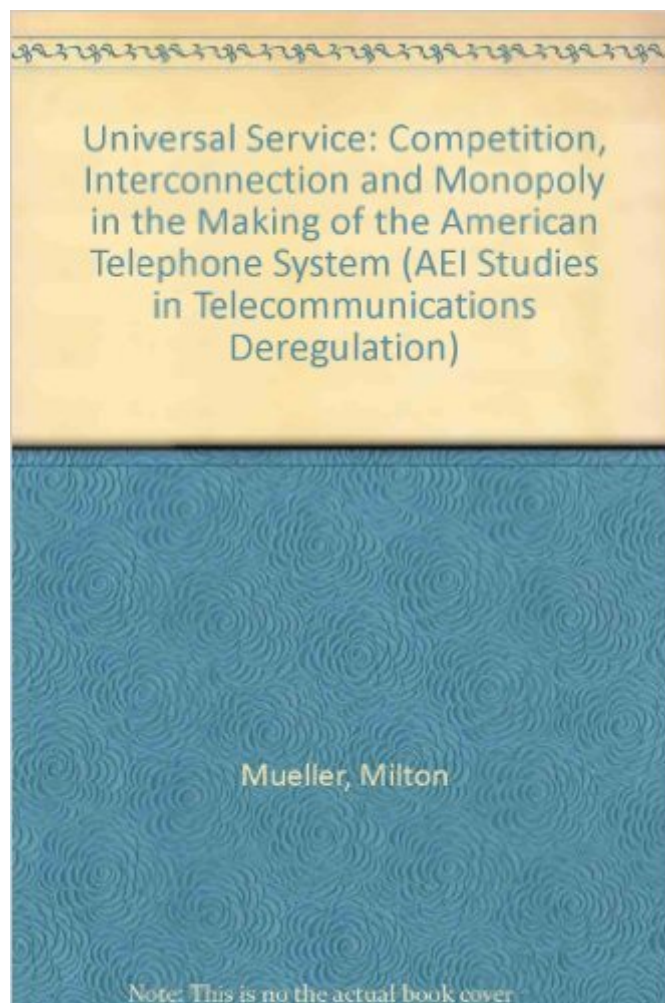


The book was found

Universal Service: Competition, Interconnection, And Monopoly In The Making Of The American Telephone System (AEI Studies In Telecommunications Deregulation)



Synopsis

Effective June 1, 1998, The MIT Press no longer distributes titles for the AEI Press. Orders for this book should be placed with: AEI Press c/o Publishers Resources, Inc. 1224 Heil Quaker Blvd. P.O. Box 7001 La Vergne, TN 37086-7001

Book Information

Series: AEI Studies in Telecommunications Deregulation

Hardcover: 213 pages

Publisher: The MIT Press (December 1, 1996)

Language: English

ISBN-10: 026213327X

ISBN-13: 978-0262133272

Product Dimensions: 1 x 6.2 x 9.5 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #4,630,933 in Books (See Top 100 in Books) #19 inÂ Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Telephone Systems #52 inÂ Books > Law > Business > Regulation #13383 inÂ Books > Computers & Technology > Networking & Cloud Computing > Internet, Groupware, & Telecommunications

Customer Reviews

In this crisply written mix of history and clear theory, Mueller retells the history of early competition in telephony -- and of the role of regulation in making the AT&T monopoly. The book brings to life a completely forgotten period, where telephones were like computer operating systems today -- competing yet incompatible. Not every phone could be called from every phone, and this fact, Mueller convincingly argues, pushed competition in telephone penetration. The book also is convincing in its account of the reconstruction of the meaning of the word "universal service" which was brought about, Mueller argues, by AT&T revisionism in the 1970s. The original meaning was simply that any phone would be able to call any phone; the modern meaning (that some service subsidizes other service) was a construction of a late monopoly trying to defend itself. The book suggests wonderful (if under developed) parallels with the story of competition in modern operating systems. And it offers some important skepticism about the 1996 Telecommunications Act.

An excellent book that explores the myth of telecommunications policy. A problem in

telecommunications policy is that the regulatory approaches have been sufficiently long lived that those who regulate today were not around when the regulatory policy was established. We have lived so long with regulatory approach that we have lost site of regulatory policy. As we today address, should a VoIP phone be regulated like a Verizon POTS phone, the answer is normally "Yes" because "like things should be regulated the same." This articulates a regulatory approach devoid of comprehension as to why a Verizon POTS phone was ever regulated in the first place. Milton Mueller takes us there and explores through his dissection of Universal Service what first brought about these policies, who sought them, and what gain they thought might be achieved through regulation. Today's universal service (98% of all americans have phones) is a grand achievement, but it is a far cry from what AT&T meant by "universal service" in 1908.

A fascinating account of telephone competition in the early 1900s, when the competing telephone systems did not connect. Mueller's analysis of the experience of a fragmented telecommunications infrastructure--and the decision to put an end to it in the name of "universal service"--has important implications for Internet and telecom development today. John Crook

[Download to continue reading...](#)

Universal Service: Competition, Interconnection, and Monopoly in the Making of the American Telephone System (AEI Studies in Telecommunications Deregulation) Toward Competition in Local Telephony (Aei Studies in Telecommunications Deregulation) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days The Telephone Enterprise: The Evolution of the Bell System's Horizontal Structure, 1876-1909 (The Johns Hopkins / AT& T Series in Telephone History) Telecommunication Policy for the Information Age: From Monopoly to Competition Contrived Competition: Regulation and Deregulation in America The Anatomy of a Business Strategy: Bell, Western Electric and the Origins of the American Telephone Industry (The Johns Hopkins / AT& T Series in Telephone History) Telephone Triage Protocols for Nursing (Briggs, Telephone Triage Protocols for Nurses098227) Telephone Triage Protocols for Nurses (Briggs, Telephone Triage Protocols for Nurses098227) Telephone Triage Protocols for Nurses (Briggs, Telephone Triage Protocols for Nurses) Next Generation SOA: A Concise Introduction to Service Technology & Service-Oriented Architecture (The Prentice Hall Service Technology Series from Thomas Erl) Public Service Liberalism: Telecommunications and Transitions in Public Policy (Princeton Legacy Library) Bell Telephone System Technical Publications (Volume 43) September 1964 Part 2 of 2 Parts (No. 1 ESS Switching System) Bell System Practices: 6A Key

Telephone System. Jewelry Making: Jewelry Making Instructions to Easily Create Beautiful Pendants, Bracelets, Earrings, and Necklaces (Jewelry Making Books, jewelry making for dummies, jewelry making tools) Jewelry Making: 33 Tips and Advices For Making Unique Earrings (jewelry making, jewelry making books, jewelry making kits) Competition Law, Innovation and Antitrust: An Analysis of Tying and Technological Integration (New Horizons in Competition Law and Economics) Day-to-Day Competition Law: A Pratical Guide for Businesses (Competition Law/Droit de la concurrence) Competition Law in times of Economic Crisis : in Need of Adjustment ?: GCLC Annual Conference Series (Global Competition Law Centre Book 4) SS7 - The Quiet Revolution That Changed Your Telephone Service

[Dmca](#)